

“CALI PASS TICKET 2 TRIP SWEEPSTAKES” OFFICIAL RULES

NO PURCHASE OR PAYMENT NECESSARY TO ENTER OR WIN. A PURCHASE OR PAYMENT WILL NOT INCREASE AN ENTRANT’S CHANCES OF WINNING.

OPEN ONLY TO LEGAL US RESIDENTS OF CALIFORNIA WHO ARE 18 YEARS OF AGE OR OLDER.

VOID ELSEWHERE AND WHERE PROHIBITED OR RESTRICTED BY LAW.

1. SWEEPSTAKES PERIOD: The Sweepstakes begins at 6:00 AM Pacific Time (“PT”) on June 20, 2025, and ends at 11:59:59 PM PT on June 30, 2025 (“Sweepstakes Period”).

2. ELIGIBILITY: Except as set forth in this Section, this Sweepstakes is open all individuals who:

- a. Are eighteen (18) years of age or older at time of entry; and
- b. Are legal U.S. residents

Participation constitutes Participant’s full and unconditional agreement to the Official Rules and Sponsor and Administrator’s determining factors for winner selection, which are final and binding in all matters related to this Sweepstakes. Any attempt to tamper, block, hack or intimidate registrations by others will be grounds for immediate disqualification from the Sweepstakes.

Winning the prize is contingent upon fulfilling all requirements set forth herein.

3. Description of Sweepstakes: Lift Tickets and lodging for 2. Tickets may not be resold. Tickets and Lodging are valid non-holiday through the end of the 2025/26 season. Not valid 12/20, 2024 - 1/4, 2025, 1/17-1/19, 2/14-2/16, 2026.

4. HOW TO ENTER: During the Sweepstakes Period, a person who is eligible to enter this Sweepstakes in accordance with these Official Rules (an "Entrant") must complete the application at thecalipass.com.

Entrants may gain another entry by following Cali Pass on Instagram.

By submitting an Entry, each Entrant agrees that his or her entry conforms to the entry guidelines and restrictions set forth in Section 4 of these Official Rules (“Entry Requirements”). Submitting an Entry constitutes Entrant’s grant to Sponsor, its parents and affiliates, and the employees, officers, directors, licensees, designees, agents, successors and assigns (collectively, “Grantees”), of a royalty-free, irrevocable, perpetual, nonexclusive license to use, reproduce, modify, post, distribute, publish or create derivative works from and display the

Entry in whole or in part, on a worldwide basis, and to incorporate it into other works, in any form, media or technology now known or later developed, including for promotional, advertising, public relations, trade show and/or marketing purposes, without further compensation, notification or permissions of any kind except where prohibited by law. If requested, Entrant will sign any documentation that may be required for Sponsor or its designees to make use of the nonexclusive rights Entrant is granting to use the Entry.

Entry Limit: Limit 1 entry per valid email account.

5. ENTRY GUIDELINES AND RESTRICTIONS: Each Entry:

- Must be submitted during the Sweepstakes Period;
- Must follow the instructions and comply with these Official Rules;
- Must not have been submitted previously in a promotion of any kind or exhibited or displayed publicly through any means;
- Must not disparage Sponsor, Prize Sponsor, or any other person or party affiliated with the promotion and administration of this Sweepstakes, or any of their respective products and/or brands;
- Must not include mentions of Sponsor's or Prize Sponsor's competitors (as determined by Sponsor and Prize Sponsor in their sole discretion);

NOTE: By submitting an Entry, each Entrant agrees that his/her Entry conforms to the Entry Guidelines and Restrictions set forth above and that Sponsor or Prize Sponsor may, at its sole and absolute discretion, disqualify him/her from the Sweepstakes if Sponsor or Prize Sponsor decides that his/her Entry fails to conform to the such requirements or any other provision of these Official Rules.

Each Entrant further agrees to release and hold harmless Sponsor & Others, Instagram from any and all claims that any advertising subsequently produced, presented, and/or prepared by or on behalf of Prize Sponsor infringes Entrant's rights with regard to any Entry. Any Entry that does not comply with these Official Rules or that otherwise contains prohibited or inappropriate content as determined by Sponsor and/or Prize Sponsor, in its sole and absolute discretion, will be disqualified, and if posted on Prize Sponsor's website, social media accounts, or any websites and/or platforms related to this Sweepstakes, removed there from.

6. RANDOM DRAWING TO SELECT THE WINNERS: On or about June 30, 2025 the Sponsor will randomly select a "Winner" from among all eligible Entries received during the Sweepstakes Period. The Winner is considered a potential Winner pending verification of eligibility and compliance with these Official Rules. Decisions of the Sponsor are final and binding.

7. PRIZE, APPROXIMATE RETAIL VALUE ("ARV"), AND ODDS OF WINNING:

A.Prize (1): The "Prize" consists of the following:

- Two (2) Lift Tickets To Mountain High.
- Two (2) Lift Tickets To China Peak
- Two (2) Lift Tickets To Dodge Ridge
- Two (2) Lift Tickets to Bear Valley
- Two (2) Nights Lodging At Bear Valley Lodge (Consecutive)
- Two (2) Nights Lodging at Inn At China Peak (Consecutive)

The Prize's ARV is \$1,900

Odds of Winning: The odds of winning a Prize depends on the total number of eligible Entries received during the Sweepstakes Period.

8. HOW TO CLAIM THE PRIZE: The potential winner will be sent a notification with further instructions on how to claim a Prize, including requesting the potential winner to provide his or her e-mail address and mailing address, on or about June 30, 2025. The potential winner must respond to the notification via e-mail within 48 hours of the notification being made by Sponsor or the Prize may (in Sponsor's sole discretion) be forfeited. The potential Prize winner will be required to sign and return an Affidavit of Eligibility and Liability/Publicity Release (except where prohibited), a background check authorization form, and any other requested documents within five (5) calendar days from the date of attempted notification or the Prize may be forfeited in its entirety and awarded to an alternate Winner, at the Sponsor's sole and absolute discretion. The potential winner may be subject to a background check before the Prize is awarded. Sponsor reserves the right to disqualify a potential Winner based on the results of such background check if Sponsor determines in its sole discretion that awarding the Prize to any such individual might reflect negatively on the Sponsor. If a potential Winner is found to be ineligible or not in compliance with these Official Rules or declines to accept a Prize, Sponsor or Prize Sponsor is unable to contact a potential Winner, or the Prize notification or Prize is returned undeliverable, the Prize will be forfeited, and in the Sponsor's sole discretion, the forfeited Prize may be awarded to an alternate Winner. If the Sponsor wishes to select an alternative potential Winner, Sponsor will select this alternative potential Winner from among the Entries received in the Sweepstakes. The potential winner may be required to furnish proof of identification and other proof of eligibility under these Official Rules. Upon verification of eligibility and receipt by Sponsor of the Affidavit of Eligibility/Liability & Publicity Release and tax acknowledgment form, Sponsor will contact The winner to arrange for travel booking.

9. LIMITATION OF LIABILITY: By participating in this Sweepstakes, Entrants agree that the Sponsors and each of their respective affiliates, parent companies, subsidiaries, representatives, consultants, contractors, legal counsel, advertising, public relations, promotional, fulfillment and marketing agencies, website providers, web masters and their respective officers, directors, stockholders, employees, representatives, designees and agents ("Released Parties") are not responsible for lost, late, incomplete, stolen,

misdirected, postage due, or undeliverable entries, e-mail notifications or postal mail; or for any computer, telephone, satellite, cable, network, electronic or Internet hardware or software malfunctions, failures, connections or availability; or garbled, corrupt or jumbled transmissions, service provider/Internet/use net accessibility, availability or traffic congestion; or any technical, mechanical, programming, printing or typographical or other error; or unauthorized human intervention; or the incorrect or inaccurate capture of Entry information; or the failure to capture, or loss of, any such information. The Released Parties are not responsible for any incorrect or inaccurate information, whether caused by any tampering, hacking or by any of the equipment or programming associated with or utilized in the Sweepstakes and assume no responsibility for any error, omission, interruption, deletion, defect, delay in operation or transmission, communications line failure, technical error, theft or destruction. The Released Parties shall not be responsible or liable for any entries in excess of the stated limit or for entries that are late, forged, lost, misplaced, misdirected, tampered with, incomplete, deleted, damaged, garbled or otherwise not in compliance with the Official Rules, and all such entries may, in Sponsor's sole and absolute discretion, be disqualified.

If, for any reason, the Sweepstakes is not capable of running as planned, Sponsor reserves the right, in its sole discretion, to cancel, terminate, modify or suspend the Sweepstakes and/or proceed with the Sweepstakes, including the selection of the winner in a manner it deems fair and reasonable including the selection of the winner from among eligible entries received prior to such cancellation, termination, modification or suspension. If, for any reason, more prize notifications are sent (or more claims are received) than the number of prizes offered, as set forth in these Official Rules, Sponsor reserves the right to award the intended number of prizes based on the overall Judges Scores from among all eligible prize claims received. This Sweepstakes is subject to all federal, state, and local laws and regulations.

By entering the Sweepstakes, each Entrant agrees: (i) to be bound by these Official Rules and by all applicable laws and by the decisions of Sponsor and Prize Sponsor, which shall be binding and final; (ii) to waive any rights to claim ambiguity with respect to these Official Rules; (iii) to waive all of his or her rights to bring any claim, action or proceeding against any of the Released Parties in connection with the Sweepstakes; and (iv) to forever and irrevocably agree to release and hold harmless each of the Released Parties from any and all claims, lawsuits, judgments, causes of action, proceedings, demands, fines, penalties, liability, costs and expenses (including, without limitation, reasonable outside attorneys' fees) that may arise in connection with: (a) the Sweeps, including, but not limited to, any Sweepstakes-related activity or element thereof, and the Entrant's entries, participation or inability to participate in the Sweepstakes, (b) the violation of any third-party privacy, personal, publicity or proprietary rights, (c) typographical or printing errors in these Official Rules or any Sweepstakes materials, (d) acceptance, receipt, travel related to, participation in, delivery of, possession, defects in, use, non-use, misuse, inability to use, loss, damage, destruction, negligence or willful misconduct in connection with the use of a prize (or any component thereof), (e) any change in the prizing (or any components thereof) due to unavailability or due to reasons beyond Sponsor's control, including, but not limited to, by reason of any acts of God, any

action(s), regulation(s), order(s) or request(s) by any governmental or quasi-governmental entity (whether or not such action(s), regulation(s), order(s) or request(s) prove(s) to be invalid), equipment failure, threatened or actual terrorist acts, earthquake, war, fire, flood, explosion, unusually severe weather, hurricane, embargo, labor dispute or strike (whether legal or illegal), labor or material shortage, transportation interruption of any kind, work slow-down, civil disturbance, insurrection, riot or any other cause beyond any of the Released Parties' control (collectively, "Force Majeure"), or as otherwise permitted in these Official Rules, (f) any interruptions in or postponement, cancellation or modification of the Sweepstakes, (g) human error, (h) incorrect or inaccurate transcription, receipt or transmission of any part of any Entry (including, without limitation, the registration information or any parts thereof), (i) any technical malfunctions or unavailability of any telephone network, computer system, computer online system, computer timing and/or dating mechanism, computer equipment, software or Internet service provider, or mail service utilized by any of the Released Parties or by an Entrant, (j) interruption or inability to access the Sweepstakes or any online service via the Internet due to hardware or software compatibility problems, (k) any lost/delayed data transmissions, omissions, interruptions, defects, and/or any other errors or malfunctions, (l) any late, lost, stolen, mutilated, misdirected, delayed, garbled, corrupted, destroyed, incomplete, undeliverable or damaged entries, (m) any wrongful, negligent, or unauthorized act or omission on the part of any of the Released Parties, (n) lost, late, stolen, misdirected, damaged or destroyed prize (or any element thereof), or (o) the negligence or willful misconduct by Entrant.

Without limiting the foregoing, everything regarding this Sweepstakes, including prize components, are provided "as is" without warranty of any kind, either express or implied, including but not limited to, the implied warranties of merchantability, fitness for a particular purpose or non-infringement. Some jurisdictions may not allow the limitations or exclusions of liability for incidental or consequential damages or exclusions of implied warranties, so some of the above limitations or exclusions may not apply. Check local laws for any restrictions or limitations regarding these limitations or exclusions.

10. WARRANTY AND INDEMNITY: Entrants warrant that their Entries are original, that the Entrant is the sole and exclusive owner and rights holder of the Entry, and that the Entrant has the right to submit the Entry in the Sweepstakes. Each Entrant agrees not to submit any Entry that (1) infringes any third party proprietary rights, intellectual property rights, industrial property rights, personal or moral rights or any other rights, including without limitation, copyright, trademark, patent, trade secret or confidentiality obligations or (2) otherwise violates any applicable federal, state, or local laws, rules, or regulations. To the maximum extent permitted by law, each Entrant on behalf of himself/herself indemnifies and agrees to keep indemnified Sponsor & Others at all times from and against any and all liability, claims, demands, losses, damages, costs and expenses resulting from any act, default or omission of the Entrant or breach of any warranty set forth herein. To the maximum extent permitted by law, each Entrant agrees to defend, indemnify and hold harmless the Sponsor & Others and each of their respective affiliates, directors, officers, employees and agents from and against any and all claims, actions, suits or proceedings as well as any and all losses,

liabilities, damages, costs and expenses (including reasonable attorney's fees) arising out of or accruing from: (a) any material uploaded or otherwise provided by the Entrant that infringes any copyright, trademark, trade secret, trade dress, patent or other intellectual property right of any person or defames any person or violates their rights of publicity or privacy, (b) any misrepresentation made by the Entrant in connection with the Sweepstakes, or (c) in connection with Entrant's participation in the Sweepstakes or acceptance or use of any Prize won.

Each Entrant further agrees to release and hold harmless the Sponsor & Others from any and all claims that any advertising subsequently produced, presented, and/or prepared by or on behalf of Sponsor infringes Entrant's rights with regard to any Entry. Although each Entry will be reviewed by Sponsor before being judged, posted or published, the posting or publication of an Entry does not mean the Entry has been deemed to be in compliance with these Official Rules. Any Entry that does not comply with these Official Rules or that otherwise contains prohibited or inappropriate content as determined by Sponsor, in its sole and absolute discretion, will be disqualified, and if posted on any websites or any media related to this Sweepstakes, and removed there from.

Further, entrants hereby waive all rights, to: (i) claim punitive, exemplary, special, incidental, indirect and consequential damages and any other damages (whether due to negligence or otherwise), other than for actual out-of pocket costs; and (ii) have damages multiplied or otherwise increased. Entrants agree that the rights and obligations of any entrant and/or Sponsor & Others and/or any other party shall be resolved individually, without resort to any form of class action

11. PRIVACY POLICY: Each Entrant agrees that personal data, including but not limited to, name, mailing address, telephone number, and e-mail address may be collected, processed, stored and otherwise used for the purposes of conducting and administering the Sweepstakes. Further, this data may also be used by Prize Sponsor or Sponsor to verify a Winner's identity, postal address and telephone number in the event a Winner qualifies for any applicable Prize as well as to deliver the applicable Prize. If a potential Winner does not provide the required data when requested, he/she will be ineligible for any Prize.

12. PUBLICITY RIGHTS: By participating in the Sweepstakes and/or accepting a Prize, each Entrant agrees to allow Sponsor and/or Sponsor's designee the perpetual right to use his/her name, biographical information, photos and/or likeness, Entry, voice recording, video images and all related footage, and statements for promotion, trade, commercial, advertising and publicity purposes, at any time or times, in all media now known or hereafter discovered including live television, worldwide, including but not limited to on television, radio, the World Wide Web and Internet, without notice, review or approval and without additional compensation except where prohibited by law.

13. GENERAL: Any attempted form of participation in this Sweepstakes other than as described herein is void. If it is discovered or suspected, in Sponsor's sole and absolute

discretion, that an Entrant has registered or attempted to register using multiple e-mail addresses, identities, proxy servers or like methods, all of that Entrant's entries will be declared null and void, and that Entrant will be ineligible to win a prize. Also, if it is discovered that any Entrant attempts to receive additional entries in excess of the stated limitation, that Entrant may, in Sponsor's sole and absolute discretion, be disqualified from the Sweepstakes. Sponsor and Prize Sponsor reserve the right to disqualify any individual found, in its sole opinion, to be tampering with the operation of the Sweepstakes, to be acting in violation of these Official Rules or to be acting in an unsportsmanlike manner or with the intent to disrupt the normal operation of the Sweepstakes. In the event of a dispute as to any Entry or as to the identity of a winner based on an e-mail address, the winning Entry will be declared made by the authorized account holder of the e-mail address associated with the Instagram account or the Twitter account used to make the Entry. "Authorized account holder" is defined as the natural person who is assigned to an e-mail address by an Internet access provider, on-line service provider or other organization (e.g., business, educational institution, etc.) that is responsible for assigning e-mail addresses for the domain associated with the e-mail address associated with the Instagram account or Twitter account (as applicable) used to make the Entry. Any use of robotic, automatic, macro, programmed, third-party or like methods to participate in the Sweepstakes will void any attempted participation effected by such methods and the disqualification of the individual utilizing the same. **CAUTION AND WARNING: ANY ATTEMPT TO DELIBERATELY UNDERMINE THE LEGITIMATE OPERATION OF THIS PROMOTION IS A VIOLATION OF CRIMINAL AND CIVIL LAWS. SHOULD SUCH AN ATTEMPT BE MADE, THE SPONSOR RESERVES THE RIGHT TO SEEK DAMAGES OR OTHER REMEDIES FROM ANY SUCH PERSON(S) RESPONSIBLE FOR THE ATTEMPT TO THE FULLEST EXTENT PERMITTED BY LAW.** If any provision of these Official Rules or any word, phrase, clause, sentence, or other portion thereof should be held unenforceable or invalid for any reason, then that provision or portion thereof shall be modified or deleted in such manner as to render the remaining provisions of these Official Rules valid and enforceable. The invalidity or unenforceability of any provision of these Official Rules or the prize documents will not affect the validity or enforceability of any other provision. Sponsor's and/or Prize Sponsor's interpretation of these Official Rules is final and binding in all matters related to the Sweepstakes. Sponsor's failure to enforce any term of these Official Rules shall not constitute a waiver of that provision and such provision shall remain in full force and effect. All entries and/or materials submitted will not be returned. In the event of any conflict with any Sweepstakes details contained in these Official Rules and Sweepstakes details contained in any Sweepstakes promotional materials (including but not limited to point of sale, television and print advertising, promotional packaging and other promotional media), the details of the Sweepstakes as set forth in these Official Rules shall prevail.

14. WINNERS LIST: Any person wishing to receive a list of the verified winner must send a self-address stamped envelope no later than 30 days from end of promotion to:

Cali Pass

Attn: Winners List

PO Box 3010. Wrightwood, CA 992397

15. OFFICIAL NOTICES:

- a. The official Sweepstakes rules may not be reprinted or republished in whole or in part without the prior written consent of Sponsor.
- b. The information each Entrant provides will only be used for this Sweepstakes.

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Sponsored by: Cali Pass. PO Box 3010 Wrightwood, CA 92397